



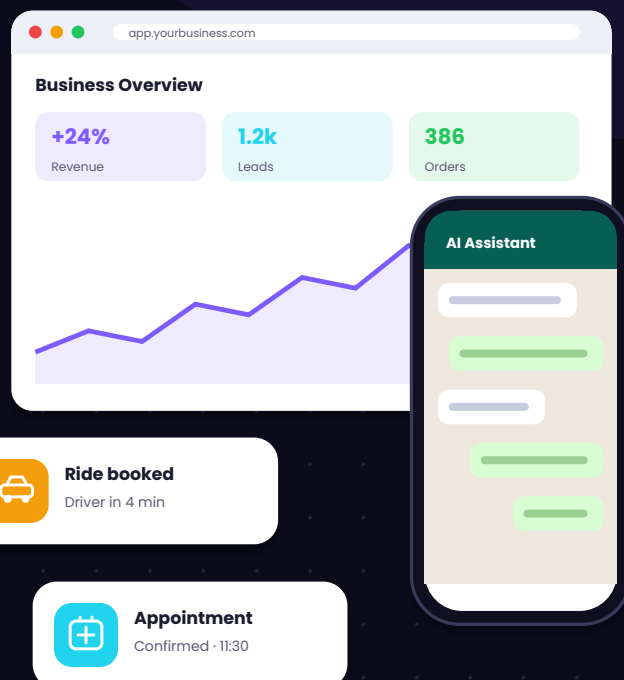
Available for freelance & full-time work

Hello, I'm

Arindam Sarkar.

Full-Stack MERN & AI Developer

I build scalable web apps and AI-powered business software: CRM, ERP and booking platforms, clinic, school and restaurant systems, dashboards and smart automation.



150+

Projects delivered

12

Ready solutions

12+

Technologies

6

Service lines

React.js

Next.js

Node.js

Express

MongoDB

MySQL

Firebase

TailwindCSS

LLM APIs

WhatsApp API

CI/CD

Code is how I solve, innovate & inspire

I'm Arindam Sarkar, a Kolkata-based full-stack developer and tech enthusiast dedicated to building innovative, scalable digital solutions. With a strong foundation in the MERN stack and modern web technologies, I craft applications that deliver great user experiences and solve real-world business problems.

Beyond custom development, I offer ready-to-deploy, customisable business solutions for cab booking, clinics, schools, restaurants, logistics, ERP, CRM and more, with AI added where it genuinely helps. Coding is more than a career for me: it's a way to keep learning and create impact.



FRONTEND

React.js, Next.js, Sass,
TailwindCSS, Material UI



BACKEND

Node.js, Express.js,
REST APIs, JWT auth



DATABASE

MongoDB, MySQL,
Firebase



AI & DEVOPS

LLM APIs, chatbots, RBAC,
CI/CD, cloud deployment

What I can build for you



Full-Stack Web Development

Production-grade MERN & Next.js apps: API design, data modelling, server logic, integrations and secure role-based auth.



AI Integration

Chat assistants, smart search, content generation and workflow automation on modern LLM APIs.



Web & UI/UX Design

Responsive interfaces, design systems and user flows that feel effortless on every screen.



Dashboards & Analytics

Admin panels and real-time reporting that turn raw data into decisions.



Graphics & Branding

Logos, brand identity, marketing creatives, social media graphics and illustrations.



Performance, Cloud & CI/CD

Fast, SEO-friendly builds with automated pipelines and reliable cloud deployment.

HOW I WORK

01

Discover

Goals, users, constraints and a realistic scope.



02

Design

Wireframes, UI and data model, validated first.



03

Build

Iterative sprints, demos, clean code, checks.



04

Launch & Scale

Deploy, monitor and improve with analytics.

Business solutions I deliver

Customisable, deploy-ready platforms tailored to your workflow, branding and scale, built on the MERN stack with AI and automation where they add real value. [Popular](#) solutions are explained in detail on the following pages.



Cab Booking Solution

Rider & driver flow, live booking, fare rules, trip tracking, driver management and admin panel.



Popular



AI Clinic Management

Appointments, patient records, prescriptions, billing and AI-assisted reminders and patient queries.



Popular



AI Project Management

Projects, tasks, timelines and team workload with AI summaries, task drafting and progress insights.



AI Business Automation

Automate repetitive work: lead capture, approvals, document drafting, reports and smart replies.



Logistics & Delivery Management

Orders, dispatch, rider assignment, delivery status, proof of delivery and route-wise reporting.



Restaurant / QSR Management

POS, table & order management, kitchen display, menu, inventory and online order handling.



Popular



School / Coaching Management

Admissions, students, attendance, fees, exams, results and parent communication.



Popular



Inventory + Billing ERP

Complete stock, purchase, sales, GST-ready billing, invoices, vendors and financial reports.



Popular



CRM + WhatsApp Automation

Lead pipeline with automated WhatsApp follow-ups, broadcasts, reminders and chat-based enquiries.



Popular



CRM + ERP Solutions

Unified sales, customers, operations, inventory and accounts in one role-based platform.



Fitness Tracker Management

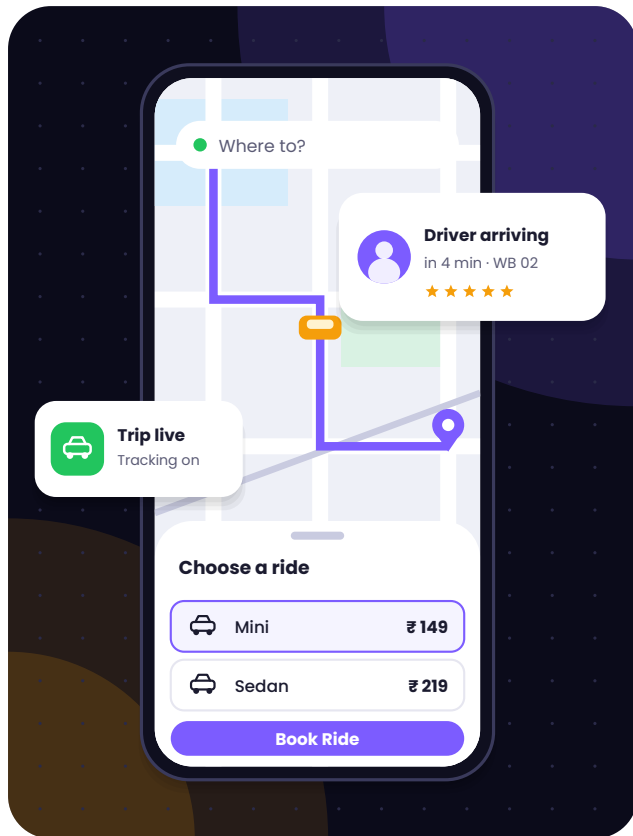
Gym members, plans, attendance, trainer schedules, workout & progress tracking and renewals.



AI Assistants & Inquiry Systems

Chatbots trained on your content plus inquiry inboxes that route and track every lead.

Popular solutions, in detail



POPULAR SOLUTION 01

Cab Booking Solution

Launch your own ride-hailing service, Uber-style, under your brand.

A complete booking platform connecting riders, drivers and your operations team. Riders book in a few taps, drivers get trips instantly, and the admin panel gives you full control over fares, fleets and payouts.

KEY FEATURES

- ✓ Rider booking with pickup/drop and fare estimate
- ✓ Driver onboarding, availability & trip acceptance
- ✓ Live trip tracking and status updates
- ✓ Fare rules: base, per-km, waiting & surge
- ✓ Payments, invoices and driver earnings
- ✓ Admin dashboard, reports & ratings

IDEAL FOR

Taxi operators

Travel agencies

Corporate cabs

Airport transfers



POPULAR SOLUTION 02

AI Clinic Management

Run your clinic smoothly, from booking to billing, with an AI helper.

Brings appointments, patient history, prescriptions and billing into one secure system. The AI assistant handles reminders and common patient queries so your staff can focus on care.

KEY FEATURES

- ✓ Online & walk-in appointment scheduling
- ✓ Patient records, visit history & reports
- ✓ Digital prescriptions shareable on WhatsApp
- ✓ Billing, payments & daily collection
- ✓ AI reminders, follow-ups & FAQ assistant
- ✓ Role-based access for doctors & staff

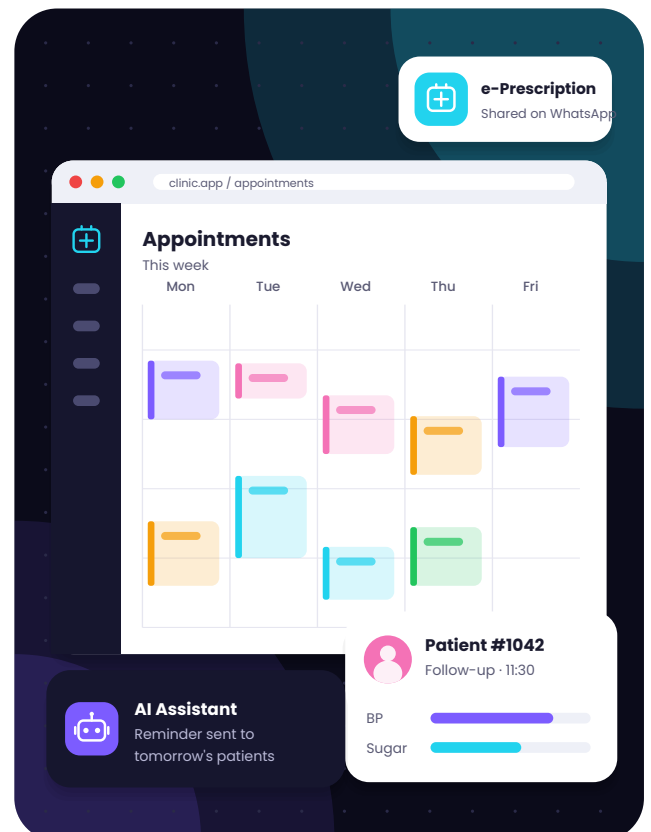
IDEAL FOR

Clinics

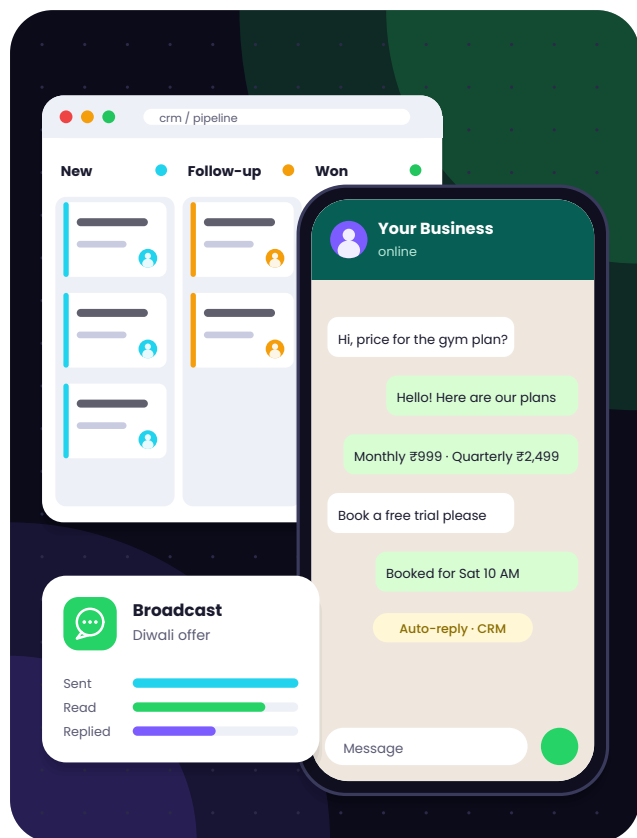
Polyclinics

Dental & eye care

Diagnostic centres



Grow sales & run operations



POPULAR SOLUTION 03

CRM + WhatsApp Automation

Never miss a lead. Follow up automatically where customers already are.

A sales CRM wired to the WhatsApp Business API. Enquiries become leads automatically, move through your pipeline, and get timely follow-ups, reminders and offers without manual chasing.

KEY FEATURES

- ✓ Lead capture from WhatsApp, website & forms
- ✓ Visual pipeline with stages & assignment
- ✓ Automated follow-ups, reminders & auto-replies
- ✓ Broadcast campaigns with delivery insights
- ✓ Team inbox with full chat history
- ✓ Reports on conversions & team performance

IDEAL FOR

Real estate

Education

Retail & D2C

Service businesses



POPULAR SOLUTION 04

Inventory + Billing ERP

Stock, purchase, sales and GST billing, finally in one place.

A complete ERP for trading and retail businesses. Track every item from purchase to sale, generate GST-ready invoices in seconds and see exactly where your money and stock stand.

KEY FEATURES

- ✓ Multi-location stock with low-stock alerts
- ✓ Purchase orders, vendors & GRN
- ✓ GST-ready invoices, quotations & returns
- ✓ Customer ledgers, payments & dues
- ✓ Barcode support & item variants
- ✓ Sales, profit & stock reports

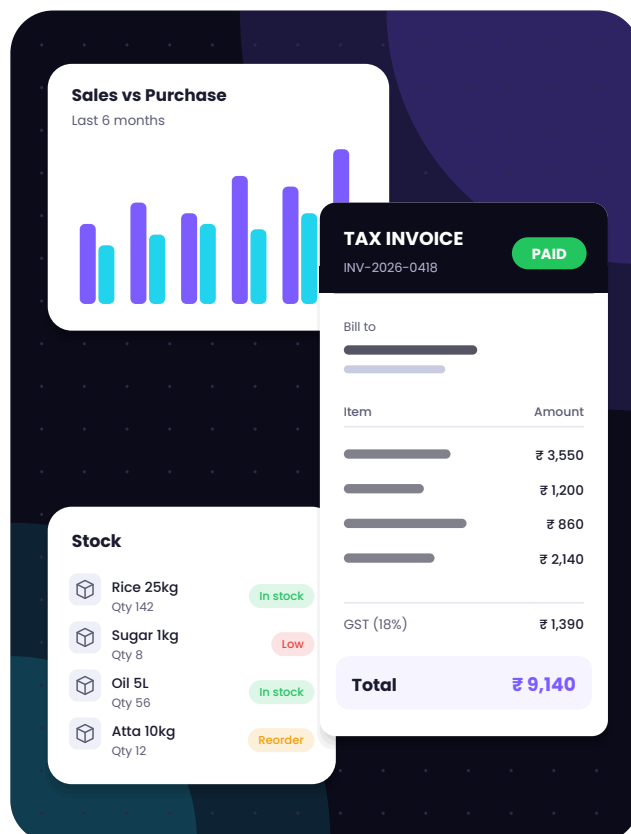
IDEAL FOR

Wholesalers

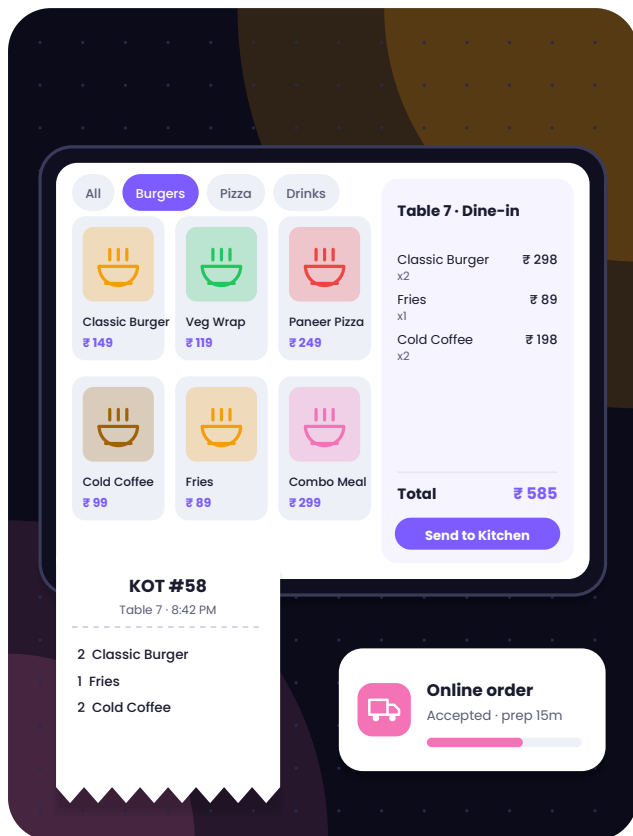
Retail shops

Distributors

Manufacturers



Built for food & education



POPULAR SOLUTION 05

Restaurant / QSR Management

Faster orders, a happier kitchen and tighter control of costs.

A modern POS and restaurant system covering dine-in, takeaway and online orders. Orders flow straight to the kitchen, inventory updates automatically and owners see sales live.

KEY FEATURES

- ✓ Fast POS for dine-in, takeaway & delivery
- ✓ Table management & KOT to kitchen display
- ✓ Menu, combos, add-ons & pricing
- ✓ Recipe-level inventory & wastage tracking
- ✓ Online order handling in one screen
- ✓ Daily sales, item-wise & staff reports

IDEAL FOR

Restaurants

QSR chains

Cafes

Cloud kitchens



POPULAR SOLUTION 06

School / Coaching Management

Less paperwork for staff, more transparency for parents.

An all-in-one platform for schools and coaching institutes covering admissions, attendance, fees, exams and parent communication, with dashboards for admins, teachers and parents.

KEY FEATURES

- ✓ Admissions, student profiles & batches
- ✓ Daily attendance with parent alerts
- ✓ Fee plans, online payments & reminders
- ✓ Exams, marks entry & report cards
- ✓ Timetables, homework & notices
- ✓ Parent and teacher portals

IDEAL FOR

Schools

Coaching centres

Tuition classes

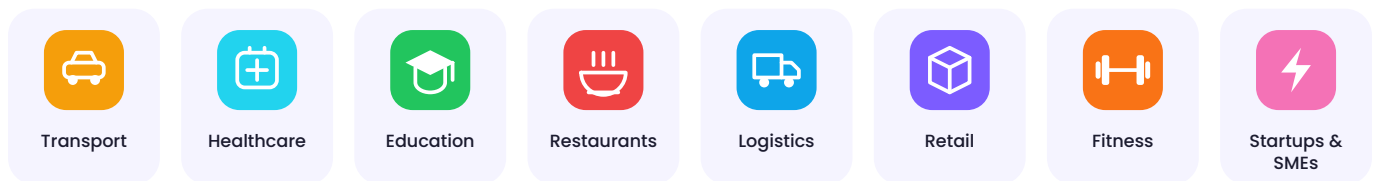
Training institutes



Built to ship, built to scale

- ✓ **150+ projects delivered**
Proven experience across web apps, dashboards, workflow tools and branding.
- ✓ **End-to-end ownership**
Design, development, deployment and support handled by one accountable developer.
- ✓ **Customisable, not cookie-cutter**
Each solution is adapted to your process, roles, branding and reports.
- ✓ **AI where it genuinely helps**
Practical automation and assistants with guardrails, not gimmicks.
- ✓ **Secure & role-based**
JWT auth, role-based access control and audit trails for admins, managers and staff.
- ✓ **Fast, responsive, SEO-friendly**
Works smoothly on mobile and desktop, with clean, maintainable code.

INDUSTRIES SERVED



06 — CONTACT

Let's build something great.

150+ projects shipped. Yours could be next.

EMAIL arindamsarkar196@gmail.com
PHONE [+91 82405 28750](tel:+918240528750)
WEBSITE arindamad.github.io
ADDRESS Durganagar, North Dumdum, Kolkata - 700065

[Book a free consultation](#)

[LinkedIn](#)

[GitHub](#)

[Dribbble](#)

[Stack Overflow](#)

[X / Twitter](#)

[Blog](#)

